












**PANTENE® PRO-V® RELAXED & NATURAL COLLECTION**

Pantene® Pro-V® Relaxed & Natural is a unique collection of shampoos, conditioners, hairdressings and stylers designed to meet the unique needs of women of color. Created to work on chemically relaxed, color-treated or natural hair, Pantene Pro-V Relaxed & Natural products combine the most advanced Pro-Vitamin technology with essential oils such as jojoba seed oil and coconut oil and moisturizing ingredients to help keep hair strong, healthy and shiny.

Product	Benefits
<p><b>Pantene Pro-V Relaxed &amp; Natural Intensive Moisturizing Shampoo</b></p> 	<ul style="list-style-type: none"> <li>• Its formula contains the Amino Pro-V Complex and gently cleans away product build-up while sealing in moisture and replenishing essential oils.</li> <li>• Delivers moisture to the hair to hydrate with every wash and help improve scalp health with continued use</li> <li>• The pH balanced formula leaves hair feeling clean and moisturized and keeps hair strong, soft, manageable and shiny.</li> <li>• Suggested retail price: \$3.99 (13.5 oz.)</li> </ul>
<p><b>Pantene Pro-V Relaxed &amp; Natural Anti-Dandruff Shampoo</b></p> 	<ul style="list-style-type: none"> <li>• Its formula contains the Amino Pro-V Complex and gently cleans away dirt, oil and product build-up.</li> <li>• Helps prevent dandruff and flaking with one percent Pyrithione Zinc (ZPT)</li> <li>• Helps soothe dry, itchy scalp associated with dandruff</li> <li>• Helps seal in moisture and replenishes essential oils to condition hair and scalp for healthy, manageable hair</li> <li>• Suggested retail price: \$3.99 (13.5 oz.)</li> </ul>
<p><b>Pantene Pro-V Relaxed &amp; Natural Breakage Defense Shampoo</b></p> 	<ul style="list-style-type: none"> <li>• Hydrates and gently cleans away product build up while sealing in moisture and replenishing essential oils</li> <li>• Contains a high level of conditioning ingredients to make hair strong against damage and easy to detangle</li> <li>• Suggested retail price: \$4.99 (8.5 oz.)</li> </ul>
<p><b>Pantene Pro-V Relaxed &amp; Natural Breakage Defense Conditioner</b></p> 	<ul style="list-style-type: none"> <li>• Utilizes optimal levels of conditioning ingredients to protect hair against damage</li> <li>• The conditioning formula makes wet hair easier to comb to help prevent breakage.</li> <li>• Leaves hair manageable</li> <li>• Suggested retail price: \$4.99 (8.5 oz.)</li> </ul>
<p><b>Pantene Pro-V Relaxed &amp; Natural Intensive Moisturizing Conditioner</b></p> 	<ul style="list-style-type: none"> <li>• Seals in moisture and replenishes essential oils to keep hair strong against damage, soft and manageable</li> <li>• Its formula contains the Amino Pro-V Complex and helps strengthen the elasticity and resilience of hair.</li> <li>• Utilizes optimal levels of conditioning ingredients to protect hair against damage</li> <li>• Delivers superior detangling benefits and combing ease</li> <li>• Helps prevent tangling, hair damage and split-ends</li> <li>• Suggested retail price: \$3.99 (13.5 oz.)</li> </ul>

Product	Benefits
<p><b>Pantene Pro-V Relaxed &amp; Natural Conditioning Wrap &amp; Set Lotion</b></p> 	<ul style="list-style-type: none"> <li>• Holds, wraps or sets relaxed hair in place for long-lasting hold</li> <li>• Seals in moisture and replenishes essential oils to keep hair strong, soft and manageable</li> <li>• Helps prevent frizz and breakage while keeping hair shiny and healthy-looking</li> <li>• Conditions without weighing hair down</li> <li>• Suggested retail price: \$3.99 (10.2 oz.)</li> </ul>
<p><b>Pantene Pro-V Relaxed &amp; Natural Daily Oil Cream Moisturizer</b></p> 	<ul style="list-style-type: none"> <li>• Seals in moisture and replenishes essential oils to keep hair soft and manageable</li> <li>• Helps provide damage protection for healthy-looking hair</li> <li>• Keeps hair shiny while helping to prevent frizz and breakage</li> <li>• Helps prevent tangling and split-ends while making hair easier to comb</li> <li>• Suggested retail price: \$3.99 (10.2 oz.)</li> </ul>
<p><b>Pantene Pro-V Relaxed &amp; Natural Intensive Oil Sheen Spray</b></p> 	<ul style="list-style-type: none"> <li>• Its aerosol formula helps keep hair shiny without weighing it down.</li> <li>• Helps keep hair soft and manageable while providing protection against damage</li> <li>• Helps prevent tangling, hair damage and split ends</li> <li>• For best results, hold the can 6-8 inches from hair and spray evenly.</li> <li>• Suggested retail price: \$3.99 (10.0 oz.)</li> </ul>
<p><b>Pantene Pro-V Relaxed &amp; Natural Breakage Defense Deep Conditioning Mask</b></p> 	<ul style="list-style-type: none"> <li>• This deep, moisturizing treatment leaves hair strong, soft and manageable.</li> <li>• Its thick, creamy formula deeply penetrates hair to restore moisture.</li> <li>• The treatment can be used with or without heat for added conditioning benefits.</li> <li>• Suggested retail price: \$4.99 (7.6 oz.)</li> </ul>

**Availability**

Products are available nationwide at drug stores, food stores and mass merchandisers. Pricing is at the sole discretion of the retailer. Log on to [www.pantene.com](http://www.pantene.com) for more information.