



**LET YOUR TRUE BEAUTY SHINE WITH
THE PANTENE® PRO-V® RELAXED & NATURAL COLLECTION**

Pantene® Pro-V® Relaxed & Natural is a unique collection of shampoos, conditioners, hairdressings and stylers designed to meet the unique needs of women of color. Created to work on chemically relaxed, color-treated or natural hair, Pantene Pro-V Relaxed & Natural products combine the most advanced Pro-Vitamin technology with essential oils such as jojoba seed oil and coconut oil and moisturizing ingredients to help keep hair strong, healthy and shiny.

Product	Benefits
<p><i>Pantene Pro-V Relaxed & Natural Intensive Moisturizing Shampoo</i></p>	<ul style="list-style-type: none"> ▪ Formula gently cleans away product build-up while sealing in moisture and replenishing essential oils ▪ Delivers moisture to the hair to hydrate with every wash and help improve scalp health with continued use ▪ pH balanced formula leaves hair feeling clean and moisturized and keeps hair strong, soft, manageable and shiny ▪ Suggested retail price: \$3.99 (13.5 oz)
<p><i>Pantene Pro-V Relaxed & Natural Anti-Dandruff Shampoo</i></p>	<ul style="list-style-type: none"> ▪ Formula gently cleans away dirt, oil and product build-up ▪ Helps prevent dandruff and flaking with 1 percent Pyrithione Zinc (ZPT) ▪ Helps soothe dry, itchy scalp associated with dandruff ▪ Helps seal in moisture and replenishes essential oils to condition hair and scalp for healthy, manageable hair ▪ Suggested retail price: \$3.99 (13.5 oz)
<p><i>Pantene Pro-V Relaxed & Natural Breakage Defense Shampoo</i></p>	<ul style="list-style-type: none"> ▪ Hydrating shampoo gently cleans away product build-up while sealing in moisture and replenishing essential oils ▪ High level of conditioning ingredients leaves hair strong against damage and easy to detangle ▪ Suggested retail price: \$4.99 (8.5 oz)

<p><i>Pantene Pro-V Relaxed & Natural Intensive Moisturizing Conditioner</i></p>	<ul style="list-style-type: none"> ▪ Seals in moisture and replenishes essential oils to keep hair strong against damage, soft and manageable ▪ Formula helps strengthen elasticity and resilience of hair ▪ Utilizes optimal levels of conditioning ingredients to protect hair against damage ▪ Delivers superior detangling benefits and combing ease ▪ Helps prevent tangling, hair damage and split-ends ▪ Suggested retail price: \$3.99 (13.5 oz)
<p><i>Pantene Pro-V Relaxed & Natural Breakage Defense Conditioner</i></p>	<ul style="list-style-type: none"> ▪ Utilizes optimal levels of conditioning ingredients to protect hair against damage ▪ Conditioning formula makes wet hair easier to comb helping to prevent breakage ▪ Leaves hair manageable ▪ Suggested retail price: \$4.99 (8.5 oz)
<p><i>Pantene Pro-V Relaxed & Natural Conditioning Wrap & Set Lotion</i></p>	<ul style="list-style-type: none"> ▪ Holds, wraps or sets relaxed hair in place for long-lasting hold ▪ Seals in moisture and replenishes essential oils to keep hair strong, soft and manageable ▪ Helps prevent frizz and breakage while keeping hair shiny and healthy-looking ▪ Conditions without weighing hair down ▪ Suggested retail price: \$3.99 (10.2 oz)
<p><i>Pantene Pro-V Relaxed & Natural Daily Oil Cream Moisturizer</i></p>	<ul style="list-style-type: none"> ▪ Seals in moisture and replenishes essential oils to keep hair soft and manageable ▪ Helps provide damage protection for healthy-looking hair ▪ Keeps hair shiny while helping to prevent frizz and breakage ▪ Helps prevent tangling and split-ends while making hair easier to comb ▪ Suggested retail price: \$3.99 (10.2 oz)
<p><i>Pantene Pro-V Relaxed & Natural Intensive Oil Sheen Spray</i></p>	<ul style="list-style-type: none"> ▪ Aerosol formula helps keep hair shiny without weighing it down ▪ Helps keep hair soft and manageable while providing protection against damage ▪ Helps prevent tangling, hair damage and split ends ▪ Hold can 6-8 inches from hair and spray evenly for best results ▪ Suggested retail price: \$3.99 (10.0 oz)

<i>Pantene Pro-V Relaxed & Natural Breakage Defense Mask</i>	<ul style="list-style-type: none">▪ Deep, moisturizing treatment leaves hair strong, soft and manageable▪ Thick, creamy formula deeply penetrates hair to restore moisture▪ Treatment can be used with or without heat for added conditioning benefits▪ Suggested retail price: \$4.99 (7.6 oz)
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Products are available nationwide at drug stores, food stores, mass merchandisers as well as beauty and barber supply stores. Pricing is at the sole discretion of the retailer. Log on to www.pantene.com for more information.

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